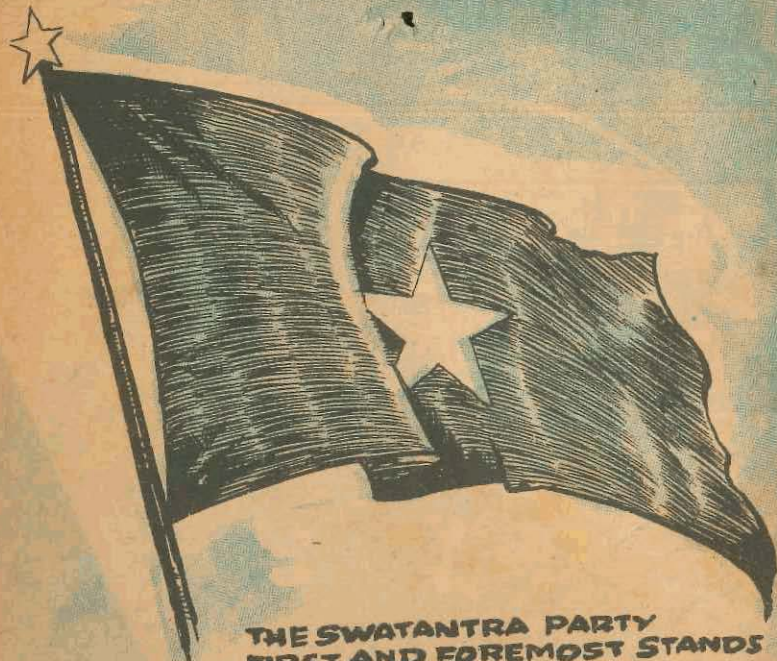
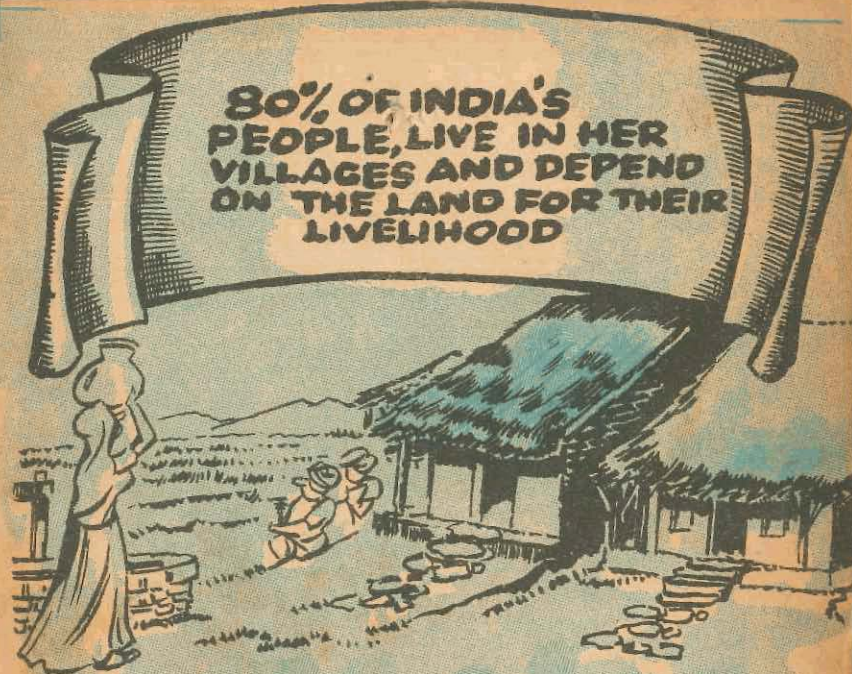


FROM
DARKNESS
TO
LIGHT





THE SWATANTRA PARTY
FIRST AND FOREMOST STANDS
FOR THE COMMON MAN
..... HIS FOOD
..... HIS SHELTER
..... HIS CLOTHING
AND ABOVE ALL HIS RIGHTS
TO LIVE AS A FREE MAN



THEY WORK
FROM DAWN
TO DARK...



...AND PRODUCE



...THAT IS WHY WE ALL CAN EAT



**THE SWATANTRA PARTY
HOLDS THAT AGRICULTURE
MUST BE GIVEN THE
HIGHEST PRIORITY**

**BUT THE FARMER
HAS HIS PROBLEMS:
SOME COME FROM
NATURE...
BUT MOST OF THEM
COME FROM THE
GOVERNMENT...**

**AT TIMES RAINFALL
IS SHORT...
BUT THE GOVERN-
MENT HAS FAILED
TO CONSERVE
WATER.**



**AT OTHER TIMES
THERE ARE FLOODS
... BUT THE GOVERN-
MENT HAS DONE
LITTLE FOR FLOOD
CONTROL.**

**(20 YEARS AGO, THE
ANNUAL DAMAGE
FROM FLOODS WAS
RS. 20 CRORES.
TODAY IT IS OVER
RS. 200 CRORES PER
YEAR.)**

**MOST CROPS ARE
ATTACKED BY
PESTS**

**...BUT PESTICIDES
ARE SCARCE AND
EXPENSIVE.**



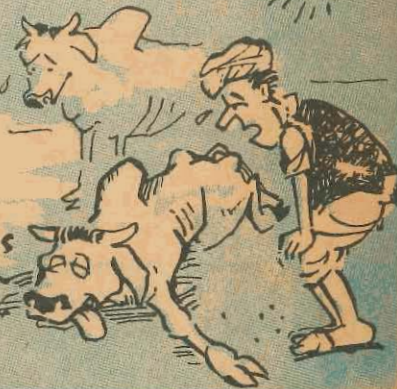
**OFTEN THE LAND IS
TIRED FROM CENTURIES
OF OVER CULTIVATION**

**BUT FERTILISERS
ARE EITHER NOT
AVAILABLE OR HAVE
FOUND THEIR WAY
INTO THE BLACK
MARKET, BECAUSE
FERTILISER DISTRI-
BUTION HAS BECOME
A MONOPOLY OF
"COOPERATIVES"
CONTROLLED BY
POLITICIANS.**

**IF DUE TO NATURAL
CAUSES, A CROP IS
RUINED OR A BUL-
LOCK DIES,**

**THOUGH THE GOVT
HAS TAKEN OVER
ALL INSURANCE
COMPANIES... THERE
IS NO INSURANCE
FOR CROP OR ANIMALS**

meow meow



**THE SWATANTRA PARTY
HOLDS THAT THE LIFE OF
THE RURAL PEOPLE SHOULD
BE IMPROVED BY...**

**A. ASSURING THE TENANTS AND SHARE
CROPPERS SECURITY OF TENURE AND
FAIR RENTS**

**B. BY EFFECTIVELY GUARANTEEING
TO LANDLESS LABOURERS A
MINIMUM WAGE**

**C. BY PROTECTING THE FARMERS
FROM CALAMITIES NOT OF THEIR
MAKING THROUGH FACILITIES
FOR INSURING CROP AND CATTLE**

**D. BY ENSURING FARMERS THROUGH
FAIR SUPPORT PRICE PROTECTION
AGAINST THE EFFECTS OF
WIDESPREAD FLUCTUATION OF**

WHEN THE FARMER GOES TO SELL HIS PRODUCE, THE GOVERNMENT BUYS AT VERY LOW RATES

(THERE ARE SEVERAL ITEMS OF FARM PRODUCE THAT HAS TO BE SOLD ONLY TO GOVERNMENT)



THE SWATANTRA PARTY IS FIRMLY OPPOSED TO ANY POLICY OF MONOPOLY PROCUREMENT AND PURCHASE OF AGRICULTURAL COMMODITIES

LATER, IF TO MEET HIS OWN NEEDS, HE IS COMPELLED TO BUY... HE MUST BUY FROM HIS GOVERNMENT'S RATION SHOP AT THE GOVT'S PROFITEERING RATES.



THE SWATANTRA PARTY IS OPPOSED TO THE STATE ENTERING THE FIELD OF TRADE INDISCRIMINATELY THUS ENDANGERING FREE DISTRIBUTION.

THE FARMER'S HOLDINGS ARE SMALL... HIS FAMILY LARGE



HE HAS TO SCRAPE AND SAVE...

TO FEED THEM,

CLOTHE THEM,

AND EDUCATE THEM



WITH THE SPIRALLING OF PRICES AND HEAVY TAXATION, LIFE HAS TURNED ALMOST UNBEARABLE.



THE SWATANTRA PARTY HOLDS THAT TAXATION AND SPIRALLING PRICES SHOULD BE KEPT AT SUCH LEVELS AS WILL NOT INTERFERE WITH THE REASONABLE LIVING STANDARD OF THE PEOPLE.

**HIS NEXT PROBLEM
IS TO FIND EMPLOYMENT
FOR HIS GROWN UP
CHILDREN**



MY SON MAY OR
MAY NOT PASS
HIS SSC... WHAT
WILL I DO WITH...
I'LL HAVE TO FIND
HIM A JOB...
BUT HOW? WHERE?



AH! I'VE GOT IT..
I'LL USE
INFLUENCE...



... BUT HANG IT
I DON'T HAVE
ANY... I KNOW
NOBODY...
NO MINISTERS,
NO GOVERN-
MENT OFFICIALS
... NOBODY



A PLAN FOR THE CONSTRUCTION OF ROADS WITH
AN OUTLAY OF ABOUT RS. 3000 00000 000 WILL
GIVE JOBS FOR 17 MILLIONS ESPECIALLY IN THE
RURAL AREAS.

**THE SWATANTRA PARTY
BELIEVE THAT JOB OPPORTUNIT-
IES CAN EASILY BE PROVIDED
BY THE BUILDING OF ROADS
AND IN TRANSPORT UNDER-
TAKINGS WHERE MILLIONS
OF INDIA'S UNEMPLOYED
COULD EASILY BE ABSORBED**

**THEN AGAIN
SOME WISE
GOVERNMENT
OFFICIAL TELLS
HIM...**

THE NEW METHODS OF
FARMING WILL GIVE YOU
BETTER RESULTS...
THOUGH THEY ARE COSTLY.
NEW SEEDS, FERTILISERS
ETC....

**BUT WHERE
IS THE WATER?**



OH, THATS NOTHING
THE GOVERNMENT
IS PROVIDING MINOR
IRRIGATION SCHEMES!
ALL YOU HAVE TO DO
IS TO GET A PUMP!

O YES! THATS
A GOOD IDEA.
BUT...



**BUT WHERE IS
THE ELECTRICITY?**



**THE SWATANTRA PARTY
HOLDS THAT A SENSE OF
STABILITY AND INCENTIVES
FOR INDIVIDUAL EFFORT
IS VITAL FOR PROGRESS**

NOW THE PROBLEM
ARISES...

HOW TO MEET ALL
THESE PAYMENTS:
TAKES, HIGH PRICES,
SCHOOL FEES?



THE CO-OPERATIVE BANK
IS HANDY...

I WANT A LOAN OF
RS. 2000! HERE IS
MY WIFE'S JEWELLERY!



12
AHA! LOANS



THEN FOLLOWS A SERIES
OF PROCESSES:

ARGUMENTS...



INSULTS

...AND CONSIDERATION
FOR BANK OFFICIALS



13
FINALLY HE MAKES IT.

YEA! I GOT THE
LOAN! RS 1500/-

BUT YOU APPLIED
FOR RS. 2000/-
WHERE IS RS 500?



OH, RS 500?
THAT'S GONE TO
KEEP EVERYONE
HAPPY



THE SWATANTRA PARTY
HOLDS THAT A CLEAN AND
GOOD ADMINISTRATION
IS THE COUNTRY'S MOST
VITAL NEED TODAY

THEN ONE BRIGHT
MORNING, THE
GOVERNMENT
WAKES UP AND
WANTS TO WIDEN
THE ROAD TO THE
VILLAGE

WE ONLY REQUIRE 5
BIGHAS OF YOUR LAND
FOR THIS NATIONAL
UNDERTAKING...



B...B...BUT...

NO "BUTS"
ABOUT IT.
UNDER THE
25TH AMEND-
MENT, THE
GOVERNMENT
CAN TAKE
AWAY ANYBODY'S
LAND...



... BUT WE WILL PAY
YOU SOME AMOUNT.

BUT I DON'T
WANT TO SELL!



YOU HAVE TO!



TODAY YOU CANNOT GO TO A COURT
OF LAW TO TEST WHETHER THE LAND
ACQUIRED BY GOVERNMENT IS FOR A
VALID "PUBLIC PURPOSE" OR NOT.
THE WORD "GOVERNMENT" COVERS
THE VILLAGE PANCHAYATS AND NOT
MERELY THE LOCAL STATE GOVERNMENT
OR THE GOVERNMENT AT DELHI.

UNDER THE 25TH AMENDMENT
THE GOVERNMENT HAS THE RIGHT
TO TAKE AWAY LANDS AND
PROPERTY WITHOUT PAYING
ADEQUATE COMPENSATION
THE SWATANTRA PARTY
HOLDS THAT THIS IS AN INFRING-
MENT OF THE FUNDAMENTAL
RIGHTS OF THE PEOPLE AS
Laid DOWN IN THE CONSTITUTION
THE SWATANTRA PARTY
HAS BEEN FIGHTING THIS
UNJUST LAW AND WILL CONTIN-
UE TO DO SO, TILL THE LAW IS
REPEALED.



BUT THE FARMER
IS NOT THE ONLY
MAN IN THE VILLAGE
THERE ARE THE
LANDLESS LABOURERS
WHO WORK ON THE
FARM.

IN THE DRY SEASON
THESE LABOURERS
HAVE NO EMPLOYMENT
AND MORE OFTEN THAN
NOT HAVE TO STARVE
ON A MEAGRE SALARY



THE SWATANTRA PARTY
DEMANDS A GUARANTEED MINIMUM
WAGE FOR LANDLESS LABOURERS.
THE PARTY WILL PROMOTE THE
SMALL SCALE AGRO - BASED INDUSTRIAL
IN THE VILLAGES SO AS TO ENSURE
THAT LANDLESS LABOURERS AND EVEN
THE SMALL FARMER, EARN A LIVING
WAGE WHO OTHERWISE WOULD REMAIN
UNEMPLOYED DURING THE DRY SEASON

.. AND FINALLY
THERE IS THE SMALL
SHOPKEEPER, ARTISANS,
CRAFTSMAN AND TRADERS
WHO IN THEIR OWN SMALL
WAY CONTRIBUTE TOWARDS
THE WHOLE COMMUNITY.
EVEN HERE GOVERNMENT
INTERFERENCE IS FELT



THE SWATANTRA PARTY
STANDS FOR THE PRESERVATION
OF THE FREEDOM OF THE SELF -
EMPLOYED PEOPLE WHO ARE IN DANGER
OF LOSING THEIR OCCUPATIONAL
OPPORTUNITIES BY REASON OF THE
POLICY OF STATISM.

DO YOU KNOW THAT...

- ... IN 25 YEARS OF FREEDOM, THE CONGRESS GOVERNMENT MADE A GREAT MANY PROMISES.

YET...

- ... ONE OUT OF EVERY FOUR VILLAGES, DOES NOT HAVE ANY DRINKING WATER SUPPLY.
- ... ONE OUT OF EVERY THREE VILLAGES DO NOT HAVE AN APPROACH ROAD.
- ... THE CONSTITUTION WANTED FREE COMPULSORY EDUCATION BETWEEN THE AGES 6 TO 14 YEARS BEFORE 1960. AT THE PRESENT RATE, THIS TARGET WILL BE REACHED 30 YEARS FROM NOW.
- ... 63000 ENGINEERS ARE STILL UNEMPLOYED
- ... 46,00,000 LITERATES SEEK JOBS
- ... 20 MILLIONS ARE STILL UNEMPLOYED

**HOW MUCH LONGER
CAN YOU PUT UP WITH
THESE FALSE PROMISES?**

THINK BEFORE YOU VOTE!

VOTE

**FOR THE PARTY WHICH WILL WORK
FOR YOUR HAPPINESS AND THAT OF
YOUR CHILDREN**

VOTE

**FOR THE PARTY THAT WILL HELP
YOU BECOME PROSPEROUS**

**VOTE
SWATANTRA**

