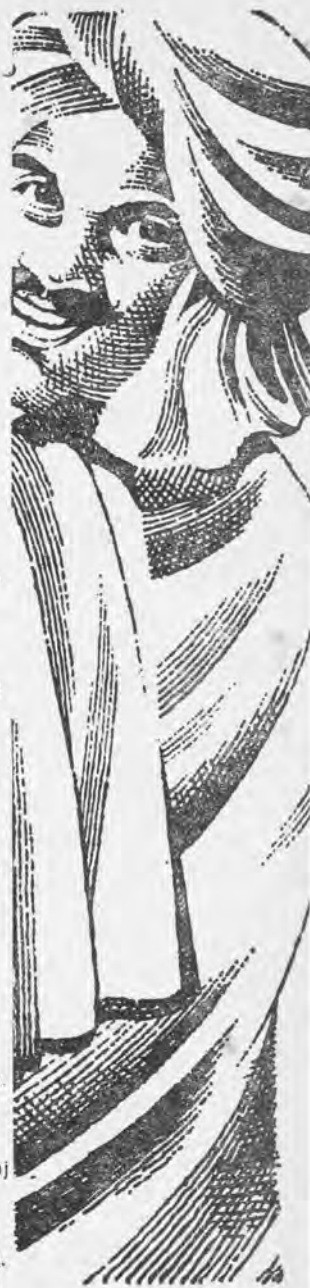
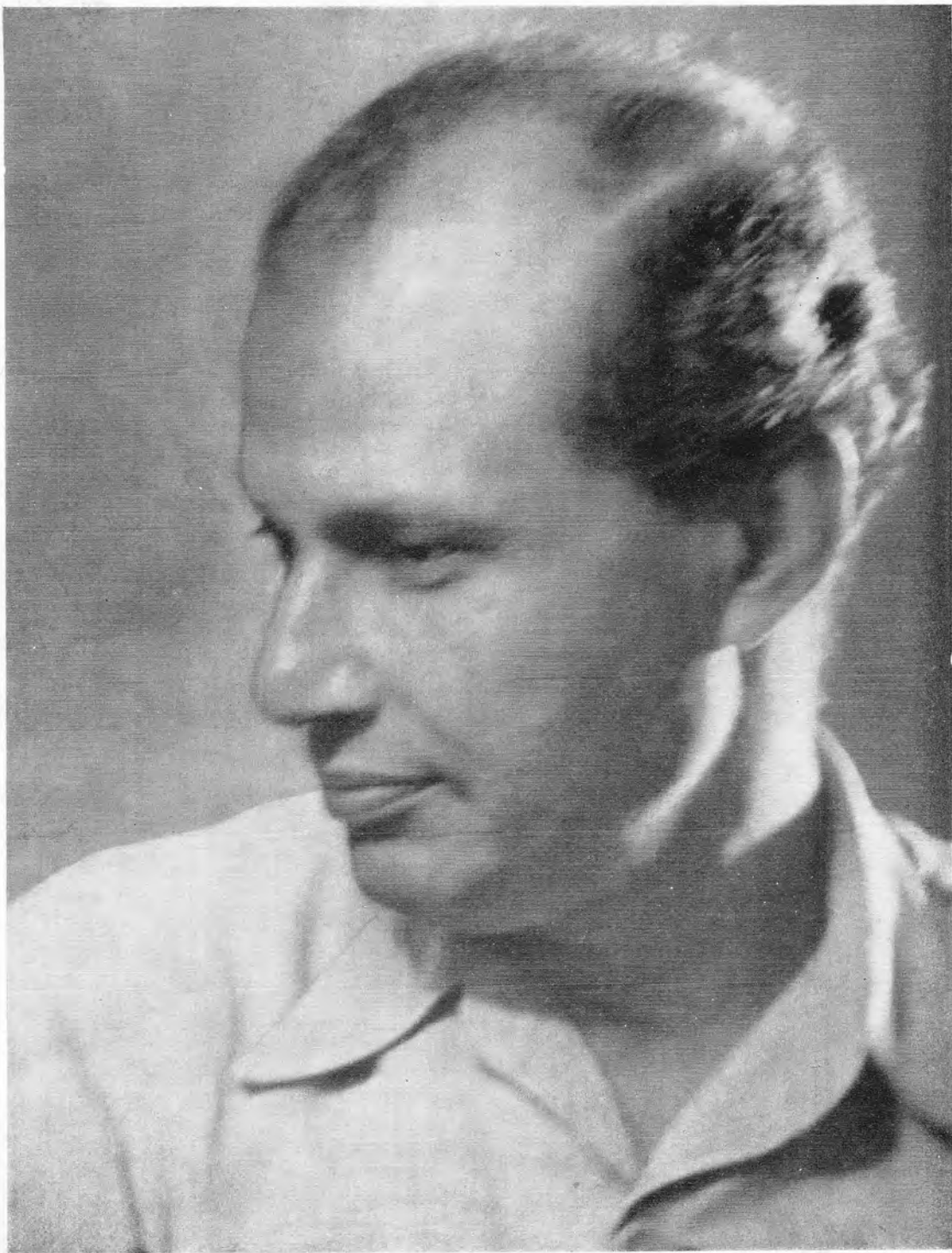




At the end of a journey, another begins. Where the road ends the muleteer takes over, transporting to scattered homesteads products that will satisfy newly awakened needs. Some day, a road will be built, perhaps over the very track beaten by his faithful beast.

With new roads, more and more vehicles are rolling into the interior, bringing remote villages closer to the twentieth century. Some 90 million tyres produced by Dunlop in India since their Sahaganj factory was opened in 1936, have helped to keep the wheels moving. Many more are needed and Dunlop have established a second tyre factory at Ambattur, while greatly expanding production capacity at Sahaganj.

DUNLOP



SUDHINDRANATH DATTA 1901-1960

[Photo: SUNIL JANAH

