

BHARATIYA LOK DAL
(Bombay Region)
Tel: 251424

Sassoon Building
143, Mahatma Gandhi Road
BOMBAY - 400 023.

January 9, 1975

Dear Friend,

We are herewith enclosing Excerpts of the Order dated 3rd January, 1975 passed by the Election Commission on the formation of the Bharatiya Lok Dal. We would like to draw your attention to para 28th and 32nd.

In para 28: Referring to the letter received from Mr. Girish Munshi, General Secretary of the Maharashtra Region, the Commission has made it absolutely clear that they are not prepared to recognise his unit of the Swatantra Party.

Similarly in para 32 they have categorically stated that the symbol 'Star' reserved for the Swatantra Party is frozen so that it may not be used by anybody else to create confusion in the minds of the Electorate.

Further, they have also said that the Commission will not consider any political party with the same name or a name similar to that of Swatantra Party.

You are well aware that the Bharatiya Lok Dal is pursuing about the same programmes and policies as that of the erstwhile Swatantra Party. There can be no other way except BLD to spread the policies of the Swatantra Party. With the prevalent political conditions it is very essential that we have one "National Alternative" and not many splintered groups. By dividing votes, splintered groups have been doing more harm than good to our Democracy, and the result is that the Ruling Congress gets elected by a minority.

To check this minority government coming into power the Bharatiya Lok Dal was formed, so that all political parties should give up their name, flag and symbol, and come together under one common name. We have achieved our goal to some extent and are still pursuing it further. More and more parties and groups are joining us. Local units of various National Parties have joined us in the States like Jammu and Kashmir and Uttar Pradesh. Our leaders are trying their utmost to bring about all the National Parties, barring of course, the Communists and the Congress within our fold.

Now that the Election Commission has given its judgement we appeal to you to join us and strengthen our hands. We have all been loyal Swatantra workers but when the interest of the country comes before us we should all come together. By forming this national alternative the dream of Rajaji has come true, and in the name of Rajaji we would request you all to join us, and not carry on with a splintered group.

Mr. Piloo Mody will be in Bombay from 12th to 14th January, 1975 and is inaugurating a Worker's Camp at Ramji Shivnarayan Hall, Opp. Bharat Cinema Theatre, New Mill Road, Kurla (West), on 12th January, 1975 at 2.30 p.m. I take this opportunity to request you all to please attend the camp.

With kind regards,

Yours sincerely,

(V. P. Bhatia).

Executive Secretary