

SWARAJYA

ENGLISH WEEKLY

(Proprietors: Bharathn Publications Private Limited)

Editor: KHASA SUBBA RAU
Mg. Director: T. SADASIVAM

30th June 1959



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Dear Sir Mody,

I am happy to inform you that I have taken over the Swarajya and consequently the printing, publishing and management of this well known English political weekly of India will be with us from 1st July 1959.

I do hope you have heard of the Swarajya, at any rate of its illustrious Editor Sri Khasa Subba Rau. Sri Khasa is a fearless critic of men and matters and is easily the most outstanding amongst Editors of Indian newspapers and periodicals.

The formation of the Swatantra party with the blessings of Rajaji is the greatest political event in the country after Independence. In the present context of our economic and political condition under the Congress rule, I feel the voice of Rajaji and the voice of Khasa Subba Rau must be heard in all educated and intelligent homes in our country. It is for this purpose that I have taken over the Swarajya.

It is the good fortune of Khasa that he enjoys the confidence and affection of Rajaji. Week after week he writes in the Swarajya under the heading Sidelights; Rajaji also contributes to the Swarajya regularly.

The purpose of this my letter is to request you to evince the same interest in the Swarajya as you do in the Kalki. I want you to read the Swarajya regularly and write to me whenever you feel so inclined your reactions.

I take it I have your good wishes on the eve of my taking over the Swarajya.

Kind regards,

Yours sincerely,

T. Sadasivam

Sir Hami Mody
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