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Draft minutes of the meeting of the White Star Souvenir Sub-Committee held on Thursday the 19th November, 1970.

A meeting of the The White Star Souvenir Sub-Committee was held at the Party office on Thursday the 19th November, 1970, when the following members were present:

1. Smt.Sarla Datar (Convenor)
2. Smt.Veena Mehta
3. Mrs.Ruby Ramchandani
4. Miss.Shirin Shivji
5. Shri P S.Koppiker
6. Shri Shashikant Gavaskar
7. Shri F.C.Cama
8. Shri P.M.Shah
9. Smti Rajani Dhaneshwar
10. Shri Adi Narain
11. Shri J.Venkiteswaran
12. Smt. Davar
13. Smt. Cama

all

At the outset Mrs.Sarla Datar welcomed/the members and thanked them for having accepted her invitation to serve on this Committee. She felt confident that with their cooperation she would be able to reach the target of Rs.1 lakh. She briefed the members about the White Star which was a journal that stood for Free Enterprise. Its main aim, she said was to build up an informed public opinion and persuade the intelligentsia to participate actively in politics. Since it was not an organ of any political party, the advertisers should have no hesitation in taking advertisement space in the Special number of the White Star which is being brought out on the occasion of the Republic Day. She informed the members that 400 appeals to advertisers have already been sent out and requested them to do the follow up action wherever possible. In order to enable the members to do so, a complete list of advertisers with their addresses which was prepared by the office was given to each member. Some appeals were unsigned so that any member so desirous could send the appeals in their own signature.

few

Shri P.M.Shah suggested that ~~22~~ ~~the~~ appeals should be sent to each and every President, Vice-President and General Secretary of the State Units with a request to get some advertisements from their states for the White Star. Smt. Sarla Datar agreed to do so.

It was decided that the Sub-Committee should meet within 10 days so that members could inform Smt.Sarla Datar about the progress they had made and also to suggest some names to whom the appeals could be sent.

The meeting terminated with a vote of thanks to the Chair.

CHAIRMAN.

THE NEXT MEETING OF THE WHITE STAR SOUVENIR SUB-COMMITTEE WILL BE HELD AT THE PARTY OFFICE AT 143, Mahatma Gandhi Road, Bombay.1. on Monday the 30th NOVEMBER 1970 at 6.15 p.m. and ALL MEMBERS ARE EARNESTLY REQUESTED TO ATTEND THIS MEETING WITHOUT FAIL.

Smt.Sarla Datar
Editor
The White Star.