

2651

Government of Orissa

Public Relations Advisor

- I Age : 35 to 45 years
- II Qualifications
 & Experience : a) Graduate with a good Degree
 b) Training in Public Relations and Journalism
 will be an advantage
 c) Minimum 5 years' experience of public relations
 work in a senior position of direct res-
 ponsibility in a large undertaking
 d) Good penmanship
- III Responsibilities:
- a) The successful candidate will head the publicity
 and Public Relations activities of a State
 Government and advise on effective communication.
- b) He will be responsible for initiating, planning
 and executing the Government's publicity and
 public relations programme.
- c) He will direct the various advertising
 agencies in the preparation of advertisement
 campaigns in suitable media.
- d) He will edit Government publications,
 advertisements and other information literature,
 produce leaflets and brochures, write copy
 for speeches and statements.
- e) He will be responsible for press releases
 and press conferences.
- f) Help in projecting a good image of the State
 and its policies and in stimulating investment,
 both Indian and foreign, within the State.
- IV Salary Between Rs.2000 and Rs.2500 depending on qualifications
 and experience.
- V Contract The position is on ^A contract basis for a period
 of three years in the first instance.

Government of Orissa

Public Relations Advisor

- I Age : 35 to 45 years
- II Qualifications
 & Experience : a) Graduate with a good Degree
 b) Training in Public Relations and Journalism
 will be an advantage
 c) Minimum 5 years' experience of public relations
 work in a senior position of direct res-
 ponsibility in a large undertaking
 d) Good penmanship
- III Responsibilities:
- a) The successful candidate will head the publicity
 and Public Relations activities of a State
 Government and advise on effective communication.
- b) He will be responsible for initiating, planning
 and executing the Government's publicity and
 public relations programme.
- c) He will direct the various advertising
 agencies in the preparation of advertisement
 campaigns in suitable media.
- d) He will edit Government publications,
 advertisements and other information literature,
 produce leaflets and brochures, write copy
 for speeches and statements.
- e) He will be responsible for press releases
 and press conferences.
- f) Help in projecting a good image of the State
 and its policies and in stimulating investment,
 both Indian and foreign, within the State.
- IV Salary Between Rs.2000 and Rs.2500 depending on qualifications
 and experience.
- V Contract The position is on ^a contract basis for a period
 of three years in the first instance.

