

13 FEB 1973

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Homage to C. R.

By A Staff Reporter

Both houses of the Maharashtra legislature adjourned on Monday, after the governor's address, without transacting any business as a mark of respect to the memory of Mr. C. Rajagopalachari.

In the assembly, a resolution was moved by the chief minister, Mr. V. P. Naik, mourning Mr. Rajagopalachari and placing on record his services to the nation. Mr. D. B. Patil (PWP), Mr. R. K. Mhalgi (JS) and Mr. A. T. Patil (LSF) spoke in support of it.

In the council, a similar resolution was moved by Mr. Vasant Rao B. Patil, irrigation and power minister and deputy leader of the ruling party.

Mr. Uttam Rao Patil, leader of the opposition, Mr. N. D. Patil (PWP), Prof. G. P. Pradhan (SP), Mrs. Maniben Desai (Cong-O), Mr. V. G. Deshpande (JS), Mr. Manohar Joshi (SS), Miss Shantabai Dani (RPI), and Mr. Mr. D. V. Deshpande and Mr. G. P. Buchke (both Ind.) spoke in support of the resolution.

Before putting the resolution to the vote, the speaker, Mr. S. K. Wankhede, and the chairman, Mr. V. S. Page, associated themselves with the sentiments expressed by the members.

The members stood in silence for two minutes before passing the resolution.

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M.N. Amersey
Hon. Treasurer

March 1, 1973

Rajaji is no more. Yet he is very much alive in the Swatantra Party — the instrument he fashioned to resist dictatorship and the increasing inroads of the State into the private lives of our citizens.

The tributes that are being paid to him (including by those in authority) are evidence enough of the deep appreciation of the values he stood for and fought to the bitter end.

The Swatantra Party is determined to strive for the implementation of Rajaji's ideals.

To pay the Party's homage to him, it has been decided to hold the next National Convention of the Party on April 14 and 15 in Madras, the city where he lived, worked and died.

To honour his memory further, the Souvenir that is being issued on the occasion of the Convention will be dedicated to his memory. We propose to make it a little hand-book on Rajaji and his views on vital issues which have a lasting relevance for our country and our people.

The Convention itself promises to be a mammoth affair. Delegates from all over India who will converge in Madras will represent a wide cross-section of the population. Among them will be farmers, professionals, businessmen, industrialists, traders, middle-class white collar workers and industrial workers and trade unionists.

Past experience has proved what an invaluable medium of publicity this Souvenir offers both in terms of the nature of the readership and its wide distribution. Such Souvenirs have in the past been passed around and therefore its effective readership could well be much larger than the 20,000 copies which will be the print order.

As you are doubtless aware, the Swatantra Party has been defending the role of the Private sector and free enterprise in the economy of the country and it is our desire to project through these advertisements the achievements of private industry and trade. In fact, this would make the advertisements themselves an integral part of the Souvenir.

In view of the excellent medium that we now offer you we are confident that you will have no hesitation in booking space in our Souvenir. Apart from being a useful media, your advertisement in this Souvenir will also be, in its own way, a tribute to the memory of one of the greatest men modern India produced.

Enclosed with this letter is the Advertisement Tariff and other technical data concerning the Souvenir.

Do please fill in the form (attached) and send it back to us on or before 24th March, 1973.

Thanking you,

Yours sincerely,

Managing Director
United Agencies Pvt.Ltd.
Bombay 1.