

Swatantra Party

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GENERAL SECRETARY'S LETTER No. 141

Dear friend,

The National Headquarters have before them a proposal to produce a 16 mm film lasting between 10 and 20 minutes for the Party's 1967 election campaign throughout the country, provided the State Units and the prospective Parliamentary Candidates can make arrangements for exhibiting the film in villages and thus make effective use of the medium. If, however, in some States, our Party is not in a position to make its own arrangements for exhibiting the film by equipping a mobile van for the purpose National Headquarters are willing to arrange and obtain for such a State Unit one or more mobile vans equipped with 16 mm projectors and other necessary accessories at a cost of around Rs.17,000/- per fully equipped mobile van. The expenses incurred on this account would of course be deducted from the Central election grant that might be made available to the State Unit concerned. State Units requiring such vans are requested to assess their requirements and intimate immediately to the National Headquarters their requirements so that we can go ahead in the matter and obtain the vans for them in time. While on the subject we would like to mention here that these vans are expected to have a resale value to the tune of 50% of the cost incurred which would enable the State Units to recover part of the cost.

State Units are also requested to find out and let us know whether there is any ban on the mobile vans exhibiting such films in their States.

Yours sincerely,

(M.R. Masani)
General Secretary