

Swatantra Party

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GENERAL SECRETARY'S LETTER No. 140

Dear friend,

We are now in the process of planning our publicity campaign. One of the media that we will use will naturally be the press, where, as on the last occasion, we shall insert advertisements in prominent dailies.

To make our advertisements effective, it is necessary that we should have an idea of the problems that agitate the minds of the people in your State. Of course, there are certain problems like food shortages and high prices which are common throughout the country but perhaps there may be in your State certain other problems which are peculiar to you. Would you, therefore, let us have an idea of three or four such problems which are agitating the people in your State?

Do give this matter your thought, consult your colleagues and let us have a considered reply at an early date.

Yours sincerely,

(M. R. Masani)
General Secretary