

5195

SP 2th

① At present, Headlines' circulation: 2000. It can be easily increased to 5000.

② Headlines Policy: Communism should be wiped out in India. The Swatantra Party can form government, with Congress in the opposition. Support to S. Party will be subtle, since there is still an impression that it is a party of capitalists + vested interests. All this suspicion has to be removed.

③ Swatantra Party can support Headlines in many ways: (a) Influential men behind the Party can give us advertisements (b) we can get a monthly subsidy (c) we can get a substantial sum (say Rs. 25000).

④ In case the Party is not satisfied with the support given by H'lines, the monetary assistance can be stopped.

⑤ To a large extent, the Forum of Free Enterprise agrees with the policy of the S. Party. This body can give H'lines considerable number of advertisements.

P.T.O.

- ⑥ The Admt. support expected: 10 pages per month.
 - ⑦ Every month, the Party can supply plenty of literature for publication in Headlines.
 - ⑧ Interviews from top men of the party will be obtained for publication.
 - ⑨ ~~The~~ The Party can give other directions from time to time. It would be desirable that ~~to~~ as far as possible the arrangement wth Headlines ~~also~~ be kept a secret.
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