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swatantra party
national headquarters

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May 30, 1973

General Secretary's Letter No. 303

Dear Friend:

Publication of Literature in the
various languages:

There is a crying need for party literature. Just as we at the National Headquarters receive numerous requests for literature, we are sure you at the State level must be receiving even more requests.

While the production of literature in your State language is primarily your responsibility, we at the Headquarters are trying to work out a scheme of assisting you to some extent in this regard. For this purpose we require the following from you:

- a. Topics of particular interest to your State (problems of a political economic or even of a social nature)
- b. Whether you have a panel of writers to prepare such literature and if so their names and addresses.
- c. Do they have to be paid or will they do this for us free?
- d. Are there good printing presses in the city where your State Office is located. What would be their rates for printing per page (1/8th Demi size)
- e. What is your distribution mechanism? In other words what are your arrangements for distribution of literature so that it reaches the largest number of people who matter.

We wish to get on with the job as quickly as possible. Therefore please let us have your answers to the above queries as early as possible.

Yours sincerely,

Madhu Mehta

(Madhu Mehta)
General Secretary