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swatantra party
national headquarters

phone: 251424

grams: surajyam

sassoon building, 143, mahatma gandhi road, bombay 1.

January 6, 1971

General Secretary's Letter No. 255

Dear Friend:

Funds for General Elections

With the General Elections less than two months away it is necessary that intense efforts be made at the local level to collect funds for the candidates. While the National Headquarters is doing its best to try and collect funds it will be totally inadequate to meet the needs of our campaign. It is thus necessary that our Party units at all levels should try as never before to collect small contributions from our people.

I would suggest that steps be taken immediately to print One Rupee coupons and the Party's volunteers entrusted with the job of selling these coupons from door to door. A proper account of such collections should be kept and those authorised to collect should be given a letter to the effect that they have been so authorised.

* We enclose a specimen coupon printed by the Bombay Regional Unit and would suggest that you should do something on similar lines.

Yours sincerely,

R.E. Cooper
(R.C. Cooper)
General Secretary

Encl: *