

N. SETHI
DIRECTOR

5661

SECRET
MOST IMMEDIATE

No. DR/10740/76
DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY
MINISTRY OF INFORMATION AND BROADCASTING
PTI BUILDING, PARLIAMENT STREET

Dated New Delhi, the 23rd Aug., 76

Subject: Junior Statesman, The Statesman Weekly

Dear Chief Executive,

Kindly refer to my Secret circular No. DR/9957/76, dated the 5th August, 1976, through which I advised you not to release any advertisements to Calcutta and Delhi editions of The Statesman. I am now to advise you that two other publications brought out by The Statesman, viz, Junior Statesman and The Statesman Weekly should also not be given any advertisements. I repeat that Calcutta and Delhi editions of The Statesman, Junior Statesman and The Statesman Weekly should not be given any advertisements.

2. I have already sent separate circulars No. DR/9958/76 dated the 3th August, 76 and No. DR/10504/76 dated the 19th August, 1976, that no advertisements should be released to The Tribune, Chandigarh and the Indian Express Group of papers.

3. All these instructions should be complied with and action reported.

Yours sincerely,

(N. SETHI)