

September 12, 1969

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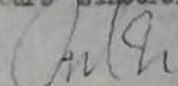
My dear Lalchandbhai,

When I tried to telephone you and congratulate you on Premier's stand in regard to the price of Fiat cars, I found that you were out of India. I had wanted to consult you about this issue in order to find out how some of us could be helpful to the automobile industry in this connection without in any way forsaking our concern for the consumer. I attach a copy of the Press statement put out by Dr. R.C. Cooper as a result of our cogitations.

I wonder if, on your return to Bombay, you would suggest some time when Dr. R. C. Cooper and I could come and see you to talk things over before you leave India again, which I am told you are doing on the 25th. I myself will be in Bombay till the 21st.

Incidentally, I also want to interest you in paying a visit to Rajkot some time later this year. As I would like to put a visit by you to the maximum use, I shall appreciate it if we can plan such a visit of yours together in advance.

Yours sincerely,


(H. R. Masani)

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Encl : *

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