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McMurry Bombay Seminar at Taj on
8th November, 1960.

(882)

Welcome participants and team to India

Reflects keen interest of Indian management to learn techniques
from Industrially advanced countries.

PPS's contribution to meet this need.

First programme of its kind organised in India without
assistance from Government, T.C.M., Colombo Aid, I.L.O.
or Foundation.

Don't put it in 2-54

Modest contribution of free enterprise at U.S. and Indian
ends.

Team will introduce latest methods in instruction

Importance of selection, appraisal and development of
executives. *E.G.* Mithapur - Supervisory Staff problem

Introduction of three lecturers

Timetable - Breaks for coffee, lunch and tea.

Welcome suggestions and comments

Distribution of Programme.